

DOWNTOWN DEVELOPMENT AUTHORITY BOARD OF DIRECTORS MEETING

MINUTES

January 28th, 2025, 2PM

Board Member Attendance: Lindsay Gentry, Elizabeth Highsmith, Bill Tinley, Jesse Palmer III, Jenna Maddox, Roxanne Reid

Board Member Absence: Rex Gerlinger

Staff Member Attendance: Don Lively, Emma Mullis, Shelley Broxton

Other Attendance: Nan Lynch, Lindsey Keller

- 1) Meeting was called to order by Chair Gentry at 2:05pm
- 2) Review and approve/change/accept minutes from previous meeting on December 18th, 2024.

***** correction The minutes from the previous meeting will be changed to reflect that Jesse Palmer III was present. *****

a) Motion to approve Elizabeth Highsmith

b) Second Roxanne Reid

c) Approved X Not Approved

- 3) Partner Reports:

a) Chamber of Commerce: N/A

b) D.O.O.R. Boss Hog has opened the application process and have already received 29 applications. They plan to announce the talent for the event on November 14th.

- 4) Old Business:

- a) **Don Lively reported that the directional signs have been installed on the four main corners of the downtown. Most of the feedback has been very positive.**
- b) **Don Lively reported that the stationary fence portion of the enclosure at the public restroom project site has been installed. Once the concrete has cured, the gate will be added.**
- c) **Don Lively reported that the MLK Day parade was rescheduled from January 18th, to January 22nd.**

5) New Business:

- a) **Planning and discussion for the cornhole tournament fundraiser. It was announced that T's food truck has agreed to come to the event. Other food trucks that have been invited are Zack's, Mel's Munchies and Pot Smoker Barbecue. Don Lively was asked to try to obtain the QR code for the Scoreholio app from Shane Corum. Don Lively was asked to look into getting DDA staff tee shirts for the event. Don Lively will handle the D.O.T. road closures and the special event application for the event. Don Lively will contact Kevin Hagen at The Good Day Café about alcohol sales for the event and about being open during the event. Don Lively will make arrangements with the necessary City departments to be present during the event. Don Lively will look into obtaining a supplier for inflatables for children. Each board member will try to obtain sponsorships for the event. Rex Gerlinger announced that he has secured a \$2000 sponsorship from Guinness beer. Board member and volunteers will be needed to collect money, sell alcohol and checks IDs, among other duties.**

6) Adjournment:

- a) **Motion to adjourn was made by Jesse Palmer III**
- b) **Second made by Elizabeth Highsmith.**
- c) **The meeting was adjourned by Chair Gentry at 2:55pm.**