

DOWNTOWN DEVELOPMENT AUTHORITY BOARD OF DIRECTORS MEETING

MINUTES

May 28th, 2025, 2PM

Board Member Attendance: Lindsai Gentry, Elizabeth Highsmith, Rex Gerlinger, Bill Tinley, Jesse Palmer III, Jenna Maddox, Roxanne Reid

Board Member Absence:

Staff Member Attendance: Don Lively, Trinetta Skinner, Emma Mullis

Other Attendance: Gary Jenkins, Michelle Grimm, Nan Lynch, Lindsey Keller

- 1) Meeting was called to order by Chair Gentry at 2 pm
- 2) Review and approve/change/accept minutes from previous meeting.
 - a) Motion to approve Jenna Maddox
 - b) Second Rex Gerlinger
 - c) Approved ___X_ Not Approved_____
- 3) Partner Reports:
 - a) Chamber of Commerce: N/A
 - b) D.O.O.R: Boss Hog was very successful in spite of the rain on Saturday. Friday night was a packed house.
- 4) New Business:
 - a) Austin Stacy, Executive Director of the Development Authority of Burke County presented a program reference marketing methods for businesses. He provided statistics as to some of the recent economic patterns in Waynesboro and Burke County. He addressed some of the needs that the Authority hopes to address including the need for a quality grocery store.

- b) Jillian Ready of Johnson, Laschober & Associates, PC, present the board with possibilities to have architectural drawings done for the proposed downtown public restroom project.**
- c) Jenna Maddox asked the board to consider doing a survey of all downtown businesses pertaining to needs and ways that the City can assist.**

5) Old Business:

- a) Don Lively reported that the Annual Juneteenth parade will be on Saturday, June 14th, at noon and will travel south from Southern Bank to the Exchange Club fairgrounds.**
- b) Don Lively reported that fundraising for Mad Anthony's Big Boom is currently \$1700 short of what is needed.**

6) Adjournment:

- a) Motion to adjourn by Elizabeth Highsmith.**
- b) Second by Rex Gerlinger**
- c) Meeting was adjourned b y Chair Gentry at 3:15**