

DOWNTOWN DEVELOPMENT AUTHORITY BOARD OF DIRECTORS MEETING

MINUTES

September 15th, 2021 | Meeting Minutes

Board Member Attendance: Lindsai Mobley Gentry, Elizabeth Billips, Rex Gerlinger, Bill Tinley, Jenna Maddox

Board Member Absence: Jesse Palmer III, Cory Cooper

Staff Member Attendance: Don Lively

Other Attendance: Ashley Roberts, Lindsey Keller, Nan Lynch

- 1) Meeting was called to order by Chair Gentry at 2pm
- 2) Review and approve/change/accept minutes from previous meeting.
 - a) Motion to approve ___Bill Tinley___
 - b) Second __Jenna Maddox___
 - c) Approved ___X__ Not Approved_____
- 3) Partner Reports:
 - a) Chamber of Commerce: Ashley Roberts reported that the Chamber golf tournament will be on Thursday, September 30th. The theme will be Bird Dogs and Birdies with a 12:30PM tee off. There has been very good response for teams signing up. The new Chamber offices will hopefully be ready by the end of October. The gravel cycling event will be held here on November 5th and 6th. The race will leave from and return to Liberty Market.

- b) D.O.O.R: The trick or treat event will take place on Friday, October 29th. Christmas on Liberty will be on Friday, December 3rd. They are hoping to go back to pre-Covid methods with the Victorian theme returning.**

4) Old Business:

- a) Don Lively reported that the building at 111 W. 6th Street has sold and that the closing has been done.**
- b) The new banners for Olde Waynesborough were delivered and have been put up by Public Works. The tree stumps from the dead trees have been removed as well.**
- c) The Farm Fest parade was on Saturday, September 11th, with the DDA running the parade which was small but enjoyable.**

5) New Business:

- a) Lindsay Gentry provided a link for board members to go to the new Archway Project website to complete a survey.**
- b) Don Lively reported to the board that he will be requesting discretionary funds from the city council for the 2022 budget year, for purchases that are not related to the Inside-Out Grant Fund.**
- c) Rex Gerlinger updated the board on plans for the laser show that will be a part of Christmas on Liberty. The cost will be \$5500. Rex suggested that the board also purchase light sticks to be sold during the event. The sticks cost \$2 each and can be sold for \$5 each. Bill Tinley made a motion to have Don Lively purchase 200 light sticks. Rex Gerlinger seconded the motion, which passed.**

6) Adjournment:

- a) Chair Gentry adjourned the meeting at 3:03pm.**