

DOWNTOWN DEVELOPMENT AUTHORITY BOARD OF DIRECTORS MEETING

MINUTES

October 22nd, 2025, 2PM

Board Member Attendance: Lindsai Gentry, Rex Gerlinger, Jesse Palmer III, Roxanne Reid

Board Member Absence: Elizabeth Highsmith, Bill Tinley, Jenna Maddox

Staff Member Attendance: Don Lively

Other Attendance: Nan Lynch, Lindsey Keller

- 1) Meeting was called to order by Chair Gentry at 2:06 pm
- 2) Review and approve/change/accept minutes from previous meeting on September 24th, 2025.
 - a) Motion to approve Roxanne Reid
 - b) Second Rex Gerlinger
 - c) Approved X Not Approved _____
- 3) Partner Reports:
 - a) Chamber of Commerce: N/A
 - b) D.O.O.R: Trick or treat on Liberty is scheduled for Friday, October 31st, from 3 to 5PM. The streets will be closed down during those hours. Replacement roofline lights are being ordered for both sides of Liberty Street. It was suggested that businesses on Liberty be asked to help fund the lights.
- 4) Old Business:
 - a) Discussion of items to be sold by the DDA at Christmas on Liberty. Best Office has a graphic artist on staff that can help the

board with the suggested coloring books and notecards. They will need pictures provided by the board to convert to coloring pages. Don Lively was asked to order 100 coloring books.

- b) Don Lively reported that the bamboo cutting boards with the bird dog logo that will be the giveaways at the DDA Downtown Open House are scheduled to be delivered on Thursday, October 23rd. The Open House is on Sunday, November 23rd, from 1 to 5PM. Board members are encouraged to work a shift during this DDA event.**
- c) Restroom Site Discussion: It was reported that there are plans to clean and paint the brick on the front of the site.**

5) New Business:

- a) Don Lively reported that the Grand Opening and Ribbon Cutting for Spirit Tree Yoga Studio at 611 N. Liberty Street will be on Thursday, October 30th, at 11am. The owner plans to fully open her business on Saturday, November 1st.**

6) Adjournment:

- a) Motion to adjourn by Rex Gerlinger**
- b) Second by Roxanne Reid**
- c) Meeting was adjourned by Chair Gentry at 2:43PM.**